

INFORMATION PACK

YOUR NEXT STEP STARTS HERE

Everything you need to know about joining Morffew Talent: who we are, how it works and what to expect.



THE BASICS

WHO WE ARE

A boutique talent agency founded by Australia's leading portrait photographer, booking talent for TV commercials, TV and film.

TWO DIVISIONS

Commercial (everyone starts here) and Commercial + Acting, for those who want TV series and film roles too.

WHAT YOU NEED

Current casting headshots (2 or 4, depending on your division), a positive attitude, and availability for auditions at short notice.

HOW IT WORKS

Apply, have a quick chat, we set up your casting profiles, and then we submit you for roles and back you through every audition.

WHAT IT COSTS

Nothing to join. Headshots are \$150 per image if you need them, casting platform profiles are paid to the platforms, and we only earn when you do: 20% plus GST on work we book.

OUR DIVISIONS

REPRESENTATION TO SUIT YOUR GOALS

Whether you're chasing a fun side gig, testing the waters or ready to dive into acting headfirst, we have a division that fits.

EVERYONE STARTS HERE

COMMERCIAL

TV commercials. Perfect for flexible, part-time opportunities in advertising. Real people of all ages, and no experience necessary.

- Minimum of 2 current headshots, updated annually
- Paid profiles on Casting Networks, Altai Casting and Casting.com

FOR THOSE SERIOUS ABOUT ACTING

COMMERCIAL + ACTING

TV commercials, TV series and film. For talent who want to progress in the acting industry.

- Minimum of 4 current headshots, updated annually
- Paid profiles on all four platforms, including Showcast

WHO CAN APPLY?

If you're reliable, confident and camera-friendly, we want to hear from you.

- ✓ Adults and kids of all ages, looks and backgrounds
- ✓ Real people with strong presence
- ✓ Families
- ✓ Beginner or experienced, we'll guide you

WHAT DO I NEED TO APPLY?

A POSITIVE ATTITUDE

Confidence in front of the camera is a must. We're looking for people who light up the screen (and the room!).

LOCATION

Talent based in Sydney or Melbourne are preferred. If you're based elsewhere, you must be willing to travel for auditions and jobs.

PROFESSIONAL CASTING HEADSHOTS

A minimum of 2 for Commercial and 4 for Commercial + Acting. If you already have strong headshots, we can use them. If not, we offer in-house sessions tailored for casting.

AVAILABILITY

You must be contactable, reliable and able to attend castings or submit auditions at short notice. Being available for auditions and callbacks is essential, whether this is a side gig or something more serious.

EXPERIENCE

No experience? No problem! Training and acting classes are encouraged though, especially if you're applying to Commercial + Acting.



Our talent on screen: Liquorland

FROM APPLICATION TO BOOKED

1

APPLY TO JOIN

Submit your application through our website. It only takes a few minutes.

2

LET'S CHAT

If we think you're a good fit, we'll set up a quick phone call or an in-person meeting. Need headshots? We can do them then and there.

3

SET UP YOUR PROFILES

We help you create your casting profiles on the platforms casting directors use. Professional-looking profiles with stand-out headshots can be the difference between landing auditions or not.

4

START GETTING SUBMITTED

Once you're set up, we begin submitting you for suitable roles that come through daily.

5

AUDITION TIME

First auditions are usually self tapes, filmed at home on your phone and submitted online. Don't stress, we'll walk you through it.

6

CALLBACKS

If the casting director likes your tape, you may be invited to a callback, often in person and sometimes via Zoom.

7

YOU'RE BOOKED!

If you land the role, we handle all the contracts and admin. You just show up and do your thing!



Specsavers



eBay

THE POWER OF A GREAT HEADSHOT

YOUR FIRST AUDITION

“Your headshot isn’t just a photo. It’s your first audition, and it has to speak before you do.”

The right headshot makes your profile impossible for casting directors to scroll past. Already have current, casting-ready headshots? Great, let’s put them to work. If not, our headshot service is created by one of the best in the business, and there’s no obligation to use it.



COSTS

WHAT’S INVOLVED

NO COST TO JOIN

There’s no fee to join Morffew Talent. We’re here to get you booked, not to charge you to join.

COMMISSION

We only earn when you do. We take 20% plus GST on all work procured through the agency.

NEEDED FOR BOTH
DIVISIONS

HEADSHOTS

2 current casting headshots for Commercial and 4 for Commercial + Acting.

Already have them? As long as they’re current and casting-ready, we can use them. **Need headshots?** Our service is run by Mark, one of Australia’s leading portrait photographers, with every image made with casting in mind. **\$150 per image.**

PAID DIRECTLY TO EACH
PLATFORM

CASTING PLATFORMS

Commercial talent need profiles on Casting Networks, Altai Casting and Casting.com. Commercial + Acting adds Showcast.

Casting Networks Premium	\$20.99 a month or \$209.99 a year
Altai Casting Pro	\$9.99 a month
Casting.com Unlimited	\$10 a month
Showcast (Commercial + Acting)	\$130 a year, plus a media package

Prices are set by each platform and may change.

WHAT YOU'LL GET WITH US

IN YOUR CORNER

- ✓ Personalised support from industry insiders
- ✓ Help setting up casting profiles that stand out
- ✓ Ongoing advice from a team that wants you to win
- ✓ Submissions for real roles, every week
- ✓ Headshots that get you noticed, if you need them
- ✓ Exposure to casting directors, production companies and brands

REAL WORK. REAL PEOPLE.

I HAD ZERO EXPERIENCE, NOW I'VE DONE 3 COMMERCIALS!

Henry W · Morffew Talent

Since launch, our talent have been featured in campaigns for brands such as:

Amazon

Lego

Westfield

CommBank

Specsavers

Barbie

Westpac

Bupa

Optus

Woolworths

Uber Eats

Carnival Cruise Line

Liquorland

eBay

EnergyAustralia

Cricket Australia

Sydney Opera House

and more

QUICK ANSWERS

HOW MUCH DOES IT COST TO JOIN?

Nothing. There's no joining fee. You'll need current, professional headshots, plus paid profiles on the casting platforms. We only earn when you do: 20% plus GST on work we book.

HOW OFTEN WILL I BOOK WORK?

This depends on demand and whether your look suits casting briefs. We submit you regularly, but booking work is never guaranteed.

READY TO BE SEEN?

We're accepting new applications. Apply in a few minutes at morffewtalent.com/apply

APPLY NOW